

Nordic at a glance

Investor Relations
August 2025

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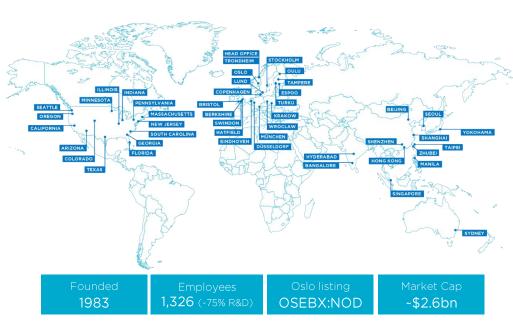
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This presentation was prepared in connection with the Q2 results released on August 13, 2025. Information contained herein will not be updated. The following slides should also be read and considered in connection with the information given orally during the presentation.

A globally leading IoT enabler

Simplifying lives through all things connected



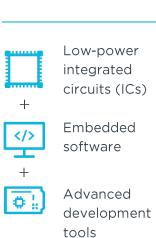
- Fabless semiconductor company specialized in low power wireless connectivity and embedded processing for IoT
- Market leader in Bluetooth Low Energy
- Early adopter of Thread (802.15.4) and support for Zigbee. Active contribution to Matter development
- Launched Wi-Fi 6 connectivity (dual band)
- Complementing ultra-low power solutions with innovative PMIC's
- Early mover in cellular IoT & 5G with LTE-M, NB-IoT, DECT NR+, Non-Terrestrial Networks (NTN) satellite connectivity and Lifecycle Services
- Value added device control and management through nRF Cloud

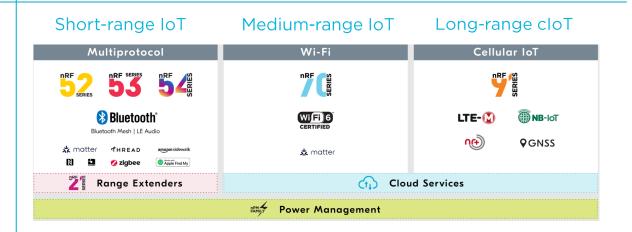
Dedicated to wireless connectivity

Broad portfolio - scalable solutions - common software platform

Strong product and solutions portfolio...

...for short-, medium- and long-range connectivity technologies





Deliver a complete connectivity solution

Faster time-to-market





World-class support

Customer device

Lifecycle services



ICs, SoCs, SiPs, PMICs



nRF Connect SDK
Unified software



Developer community

→ DevAcademy



Consumer



3rd party modules



Mobile Apps

®

Extensive SW/HW

development tools





Online hands-on trainings

NORDIC 18 AUX 2010 101 MODULE 2A DYNED

Extensive technology partner program



Healthcare



Industrial





Device Management



Location services



Security services



Embedded SW stacks



* matter











Our tech solutions are recognized globally



2024 OFweek IoT Awards

nRF9151

Three most innovative cellular products and for offering unparalleled performance and versatility



2025 Time magazine and Statista

Named one of the "Worlds Most Sustainable Companies"



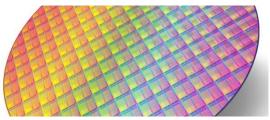
2024 EE Awards Asia

nRF54H20

For the most advanced low-power IoT devices

Resilient supply chain





- Norwegian company
- R&D in Norway, Finland, Sweden, UK, Poland, India and USA
- All development in-house

- Wafer production outsourced to TSMC and Global Foundries
- Facilities in Taiwan and Germany



- Test and packaging outsourced to ASE, Amkor and Qorvo
- Facilities in Taiwan,
 Philippines and China

2024: Reorganizing with 4 new business units

Short-range, Long-range, Wi-Fi & Power Management (PMIC)



Short-rangeØyvind Strøm

EVP Short-range



Wi-FiJoakim Ferm



Long-range

Øyvind Birkenes

EVP Long-range



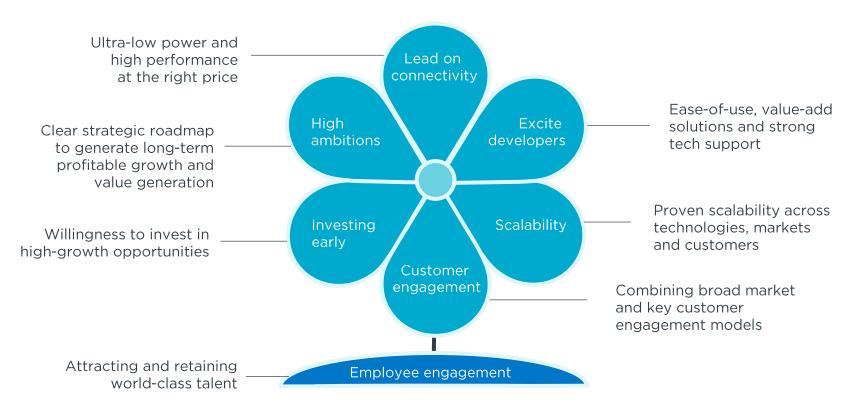
PMIC

Kjetil Holstad

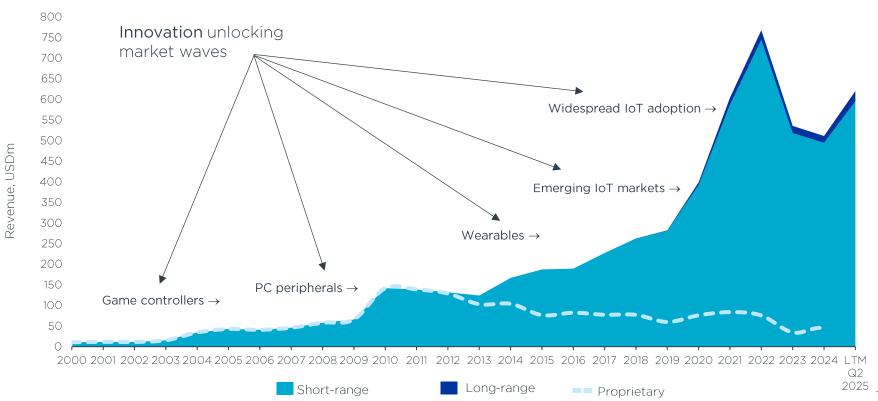
EVP Strategy and Product Management

- Strengthening executive management team and improving accountability and autonomy
- Sharpening the focus or products and development roadmaps
- Customer centric and agile approach to improve market responsiveness and shorten time-to-market
- Seeking to improve return on our R&D investments and our world-class engineering teams

Strategy based on distinctive advantages



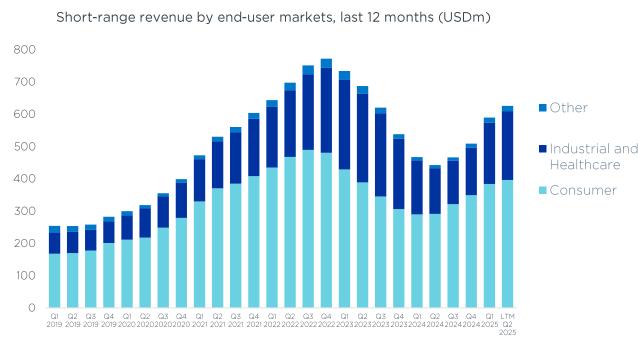
Nordic is on a long-lasting growth journey



Revenue by end-user market

Markets showing recovery

- Weak demand in all markets through 2023
- Markets stabilized, and started improving during 2024
- Continued improvement in 2025 - reflecting higher demand from both key customers and the broad market



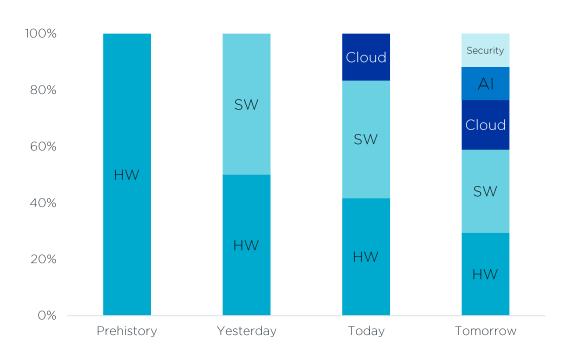
Breakdown by end-user markets

Aligned with customers end-products and our sales structure

Markets	Verticals		
Consumer	Mobile/PC HIDWearablesSmart HomeGamingVR/AR	Consumer Asset TrackingConsumer HealthConsumer TransportToysAudio	RemotesWireless ChargingOther
Industrial/healthcare	 Drug Delivery Disease Monitoring Hearing Aids Asset Tracking Professional Lighting Metering 	 Modules Retail Transportation Payment / ID Tools and Machinery Building Automation 	AgricultureBeaconsMaker and EducationAutomotiveOther
Other	Catalog salesUndefined		

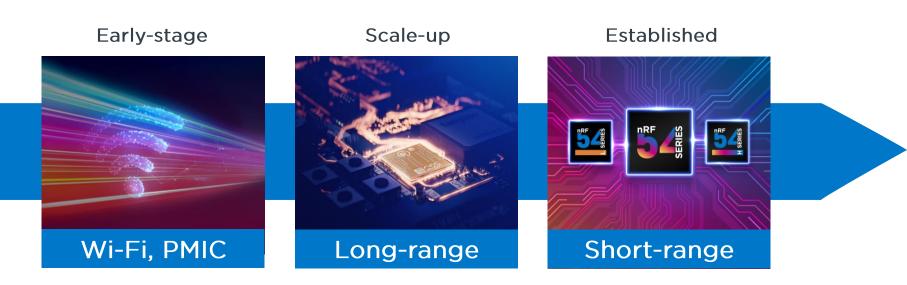
Delivering on our customers' needs

Customer investment in product development



- Nordic is providing solutions to our customers reaching beyond ICs
- Investments in Software, Cloud,
 Edge AI and Security is essential for the next growth wave

Innovating for growth across our portfolio Executing on existing roadmaps and exploring new opportunities



Evaluating both organic and inorganic growth opportunities

Four major trends defining our opportunity

Consumer Work, Play, Live



Staying connected, at work, at home, and on the go ++

Connected health disruption



Medical monitoring, drug delivery, health trackers ++

Industrial IoT disruption



Automation, asset tracking, infrastructure, agriculture ++

Machine learning at the edge



Secure real-time data delivery demands smart edge devices

Revenue ambitions

Established: Short-range

- Ambition to grow faster than our market over time, driven by new product launches
- Expect modest growth with only limited effect of nRF54 in 2025
- Growth set to accelerate from 2026 onwards

Scale-up: Long-range

 Establish revenue base of >USD 100 million and be profitable by 2028

Early-stage: Wi-Fi, PMIC

 Establish revenue bases of >USD 50 million and be profitable in each of the business areas by 2028

Group level ambition

Deliver average annual revenue growth above 20% throughout the decade

Nordic acquire Neutron.Al Enable the future of edge Al

- Neuton.Al's patented technology offers accurate, energy-efficient, and fast Al for edge applications
 - innovative neural network framework, which builds ultra-small models automatically
- Enables the future of edge AI to meet the accelerating demand for edge node intelligence
- All intellectual property, 13 highly skilled engineers and data scientists
- Nordic to capitalize on the opportunity by offering developers a robust, ready-to-scale AI/ML toolkit combined with the performance of Nordic's ultra-low power SoCs
- Applications: consumer, healthcare, and industrial markets





Nordic acquire - Memfault

Chip-to-cloud platform for lifecycle management of connected products

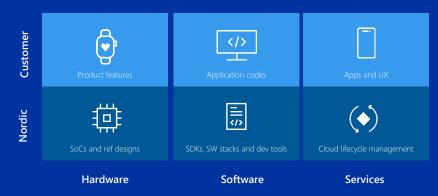
- Memfault, a leading platform provider for software services that empower customers to monitor, update, and improve millions of devices in the field without field returns
- All intellectual property, customers, 60 employees in the US and EU
- Nordic will integrate Memfault's capabilities across its complete product portfolio and into its existing nRF Cloud services platform
 - Offer software services to remove complexity and add value for thousands of customers who can now focus on product innovation
- Applications: customers that need highest device reliability without field returns and stay ahead of industry and regulatory expectations



A complete solutions provider—from device to cloud Expanding the strategic scope in alignment with our long-term ambitions

- Executed two strategic acquisitions accelerating Nordic's transition from a HW company to a complete solution partner
- Nordic the first semiconductor company to combine best-in-class hardware, software, edge
 Al and cloud services
- Building, deploying and upgrading connected products to meet evolving requirements and increasing software complexity

Market leaderships across three fundamental pillars



Broadening our technology space



Sound investment criteria across technologies, products, services and verticals

- Sizeable markets
- Growth above industry average
- Opportunity for healthy gross-margins
- Opportunity to grow market share
- Feasibility from technical and financial viewpoint and time to market

Short-range IoT (Established)

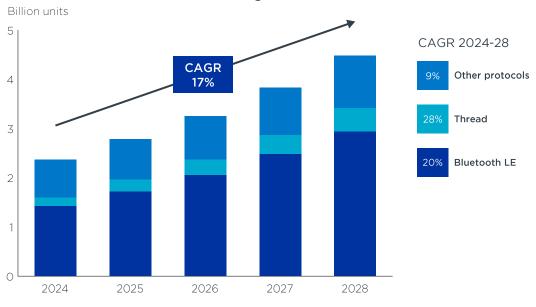
Market leader with strong growth

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Early-stage

Ambition for Short-range Healthy market outlook for our main engine

Serviceable markets across technologies*



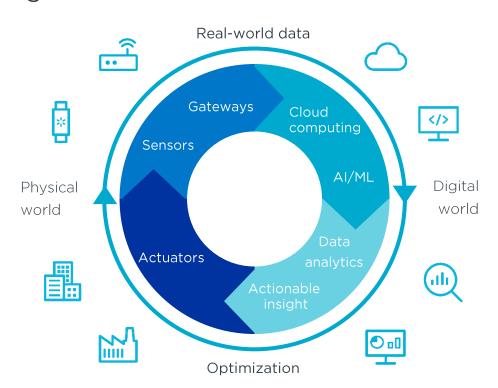
- Ambition to grow faster than our market over time, driven by new product launches
- Allow for cyclicality and non-linear growth, depending on economic developments

IoT - Connect, Compute, Analyze and Act

IoT starts with connecting things

Bridging the physical and digital worlds requires:

- Advanced connectivity solutions
- Powerful low power compute
- Accurate sensing capability



Key connectivity for platform ecosystems

- Nordic leverages on leading broad market position and strong key customer relations built over many years
- E.g. added support for Google's 'Find My Device' and 'Apple Find My'



Clear design win leader – still based on nRF52

32% share of certifications last 12 months, 4x of the runner up



Nordic end-product certifications

Q2'25 106 designs 29% share

LTM 427 designs 32% share

Successful short-range product strategy

Customer centric broadening of the portfolio



- Broad portfolio of ultra-low power SoCs
- Multiprotocol products combining Bluetooth LE, Bluetooth mesh, ANT, NFC, Matter, Thread and Zigbee
- Leading the market on power consumption, performance and features
- Catering to all types of applications
 - From entry-level SoCs for cost constrained applications to high-end SoCs for complex IoT
- Executing same customer centric broadening strategy for nRF54 series

Nordic raising the bar once again



nRF54H Series
Revolutionary multiprotocol SoCs

For new advanced IoT products

GlobalFoundries® 22FDX

nRF54L Series Next-level multiprotocol SoCs

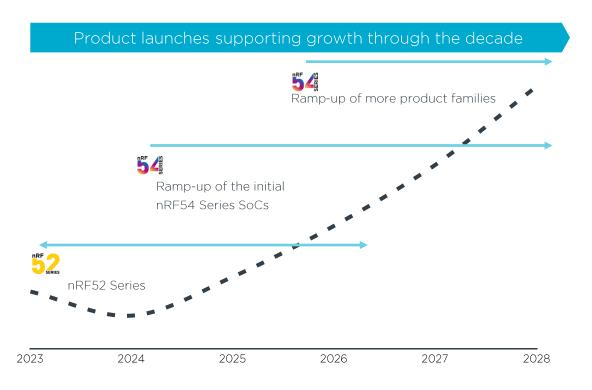
Logical successor to the nRF52

TSMC 22ULL®

SoC Series

Unique growth opportunity

Driven by the launch of nRF54



- Ramp-up of the nRF54
 Series set to drive growth through the decade
- Gradual transition from current nRF52 Series
- Rolling out a competitive portfolio covering our full SAM

Next generation wireless IoT Based on 4th generation Nordic 2.4 GHz radio



Bringing the market-leading nRF52 Series to the next level

- > 2x processing power & energy efficiency
- Advanced security
- Ultra-low power



Revolutionary multiprotocol System-on-Chip

- New market standard on compute performance
- Strong platform for AI/ML at the edge
- State-of-the-art security

















2.4 GHz



Short-range product roadmap Aggressively expanding the product offering







Fit for purpose

- Low voltage
- Ultra-low power
- Size constraints

Mainstream

- Ultra-low power
- Radio performance
- Range of products

High performance

- Multicore MCU
- Ample memory
- Rich peripherals



nRF54 Series gains market traction Engagement from key and broad market customers



High design activity with both existing and new customers



On track with innovative roadmap expanding our addressable market

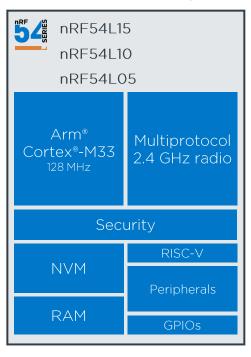


Limited 2025 revenue effect, accelerating growth from 2026



Launched three nRF54L variants

4x more nRF54L development kits shipped vs. nRF52 launch



Highlights:

Integrated multi-purpose efficient MCU

SoC	NVM (RRAM)	RAM
nRF54L15	1.5 MB	256 KB
nRF54L10	1.0 MB	192 KB
nRF54L05	0.5 MB	96 KB

- Comprehensive set of standard peripherals
- High-speed serial interface, SPI / UART
- 128 MHz RISC-V coprocessor
- Pin-to-pin compatible package options
- Selection of devices to fit an application





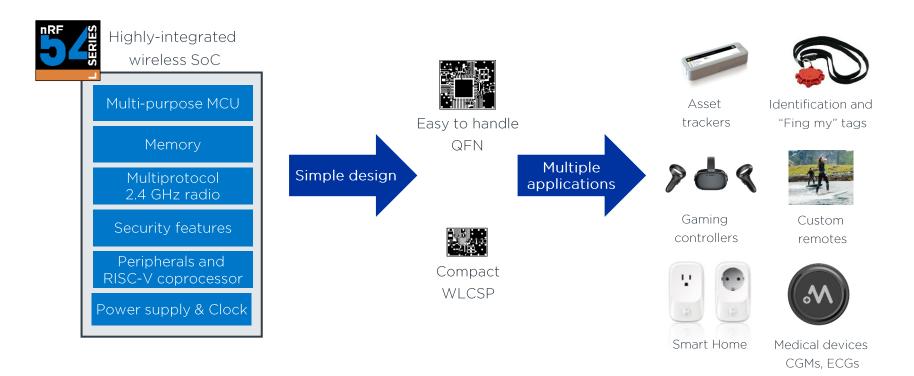








nRF54L - Easy development



nRF54H - Focus on key customers and early adopters

Accelerating time to mass production of end-products



Cherry demoing at CES 2025 world's first true dual 8K keyboard using nRF54H

- High design activity with key customers working to provide the software support required to enable design and mass production of end-products
- Key customers recognize that Nordic IP and low-power technology in the 22nm process node puts us ahead of the competition
 - High-speed USB, higher security, increased compute performance
 - Strong platform for AI/ML on the edge

Cornerstones of the nRF54 Series



Higher processing power lower power consumption





More security integrated ensuring its readiness for the next generation of IoT



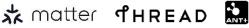
Smallest and most modern process node for connectivity in IoT



4th generation Nordic radio equipped to support future Bluetooth specification updates

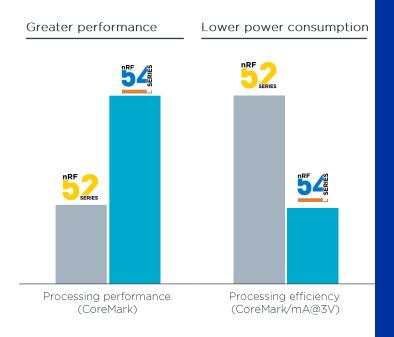








nRF52 Series vs nRF54L Series



A step change in performance

>2x processing power than nRF52 Series

>2x energy efficiency than nRF52 Series

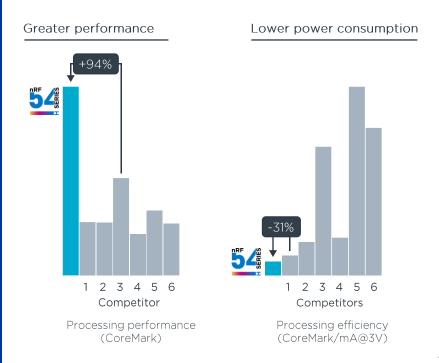
~30% reduced radio power consumption

Max performance at highest efficiency

~2x performance compared to the highest performing low-power MCUs or SoCs on the market

>30% more efficient compared to the most energy efficient MCUs or SoCs

Nordic proprietary ultra-low power technology and IP in 22nm



Targeted applications



PC accessories

Gaming, VR, AR, and media controllers

Smart home and Matter

Medical devices

Industrial IoT



Advanced wearables

VR, AR, and advanced gaming controllers

Smart home and Matter

Medical and healthcare

LE Audio

Industrial

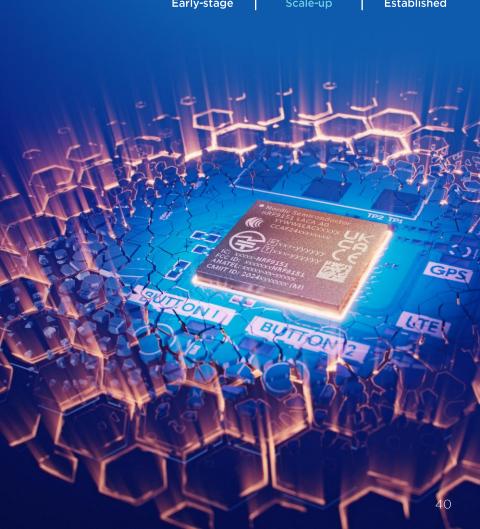
Long-range IoT (Scale-Up)

Early mover in next growth waves

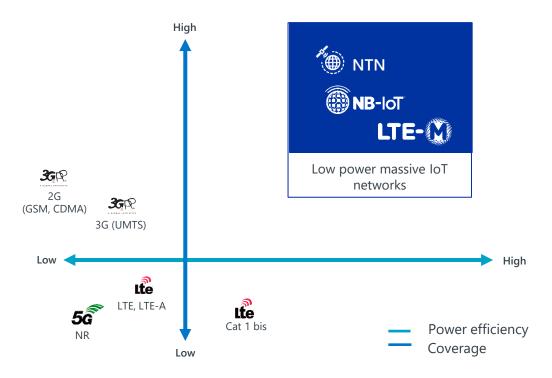
Ambition Long-range

What will it require?

- Target profitability in 2028.
 Establishing a revenue base
 >USD 100 million, through market penetration of asset tracking,
 metering and industrial IoT
- Successful roadmap execution and product introductions, to access larger parts of market, drive growth and strengthen gross margins
- Cost containment



Cellular technology landscape LTE-M and NB-IoT – the cellular IoT standards





Future proof technology LTE-M and NB-IoT supported in 5G

Longevity

LTE-M and NB-IoT supported by 4G and 5G networks, beyond 2040

Cat 1 bis

Not supported by the 5G standard, expected to go EOL by late 2020s in leading markets

mMTC

Low power and high density IoT supporting millions of devices per square kilometer



^{*}mMTC: massive Machine Type Communications

Non-Terrestrial Networks - NTN

Stay connected, no matter where you are



Close the gap

>75% of the whole earth does not have terrestrial cellular coverage

Interoperability

02

NB-IoT over NTN based on 3GPP standards

Always online

03

Dynamically switch between terrestrial cellular networks and NTN





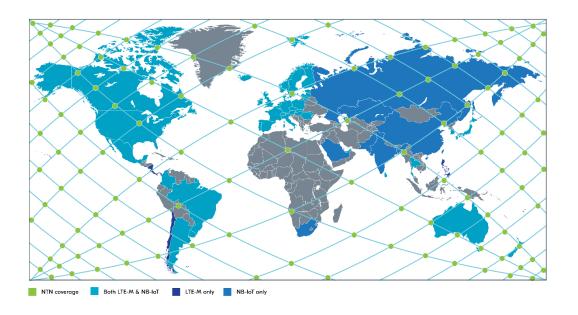








Coverage becomes truly global



- LTE-M and NB-IoT coverage growing
- NTN will close the coverage gap and be a great fallback option
- More carriers enabling LTE-M

"Vodafone turns on LTE-M in the UK"

RCR Wireless News, Aug'24

Note: Real LTE-M/NB-IoT GSMA data. Visualization of potential NTN coverage

Cellular IoT made easy

Lowest power, smallest size SERIES SiP Modules with integrated **ARM Application MCU** Mature and globally certified stack. Private 5G NR+ stack option















Positioned to win and scale With IoT megatrends in commercial and industrial markets

Asset tracking



- Lowest Power
- Integrated locationing
- Smallest size
- Synergies with Bluetooth/Wi-Fi

Metering



- Lowest power
- Country of origin
- Performance and security
- One-stop shop from Nordic

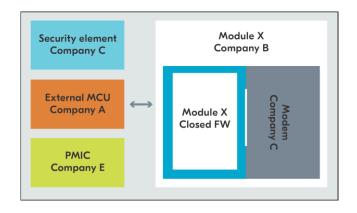
Industrial IoT



- Ease of use
- Lowest power
- Performance and security
- Synergies with Bluetooth/Wi-Fi

Lowers total cost and simplifies supply chain

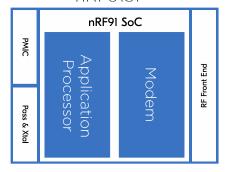
Others Fragmented ownership



Nordic

Full solution ownership

nRF9151



Completely integrated

- Lower complexity
- Lower power
- Smaller size
- Total lower cost
- Simpler supply chain
- Support and maintained
- Globally Certified



Lowest power cellular IoT solution – industry leading battery lifetime performance



Smallest cellular IoT module in the industry



Global coverage and connectivity – across telecom operators and cloud lifecycle services



Ubiquitous connectivity – prepared for Non-Terrestrial Networks for next wave of massive IoT deployments







QGNSS

20% smaller than nRF9160

Up to 70% smaller than competition









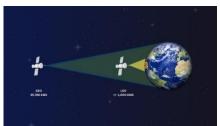






nRF9151 expanding to satellite communication

3GPP-compliant Non-Terrestrial Networks (NTN) connectivity





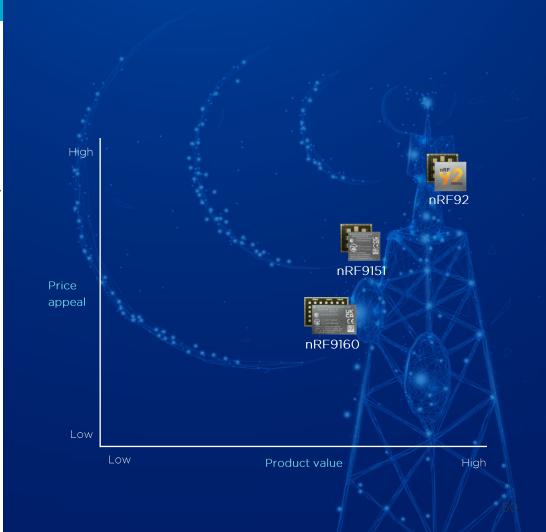
- Support for low earth orbit (LEO) and Geostationary (GEO) satellites
- nRF9151 module only SW change needed
 - Can operate in both pure terrestrial network (TN) or TN and NTN combination
- Nordic working with several satellite providers like Skylo, Sateliot, Iridium,
 Myriota and more
- Start supporting customers in 2H2O25

Main target market verticals:

- Infrastructure monitoring/control:
 - Smart agriculture, forestry, power/water grid, oil/gas, avalanche/quake monitoring
- Globally roaming products:
 - Asset tracking, logistics

Highly competitive product roadmap

- nRF92 on our new 22nm technology
- Lower power and lower cost
- More integration
- Higher performance
- Robust and proven software



Opening a larger part of the market Driving down costs enables more adaptive pricing strategies

Product roadmap to address the full serviceable market



Ready-to-use We built it, you use it!

Minimize risk

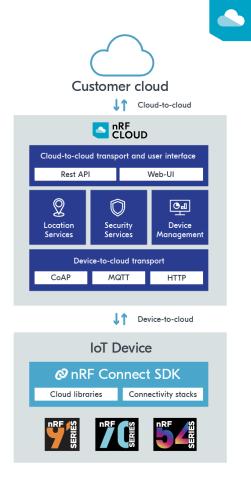
Ready-to-use cloud services

Accelerate time-to-market

Seamless cloud services integration

Full lifecycle support

From deployment to decommissioning





nRF Cloud services overview

		Features	Description
	Device management	General fleet maintenance	Unlimited FOTA, device registration, Configuration and monitoring
		Data bridge	Device-to-cloud message storage Cloud-to-cloud message routing
		GNSS positioning	Assisted and Predictive GNSS
	Location services	CELL positioning	Single and Multi-cell LTE location
		Wi-Fi positioning	Location via Wi-Fi scanning
		Reverse geocoding	Converting geographic data to address or place name
Security Services		Secure device lifecycle management	Secure device identity and provisioning



WiFi & PMIC (Early-stage)

Early mover in next growth waves

Early-stage

Ambition for Wi-Fi Ability to differentiate will be key

Financial targets

 Establish USD >50 million revenue base and reach profitability by 2028

Key success factors going forward:

- Increase customer conversion to nRF7000
- Launch nRF71 Series to capture the Wi-Fi SoC market for IoT – leveraging 22nm, 'best-in-class' power and radio, ample memory, advanced security and peripherals, and AI/ML accelerator

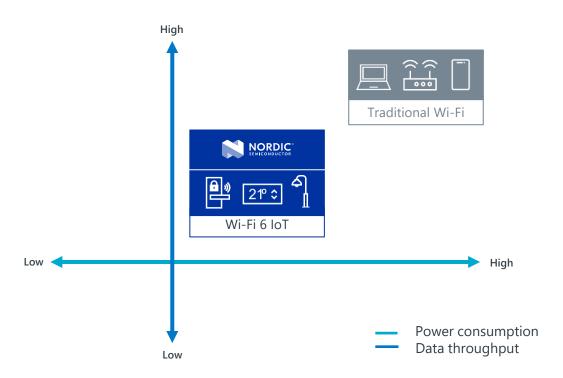
Units, million 1200 1000 800 600 400 200

Select Wi-Fi target markets

Target markets: Embedded Wi-Fi in Smart Home and Industrial IoT, Consumer/Wearables, Home Entertainment/ Smart Cameras

2024

Wi-Fi technology landscape Nordic focuses on Wi-Fi 6 IoT





Wi-Fi 6 IoT technology

Complement Bluetooth LE and Thread with unique set of features



High data throughput



Native IP connectivity



Reliable network technology



Ready-to-use infrastructure

Supports IoT applications requiring high data rates

Enabling seamless IPenabled device and cloud integration Robust, deterministic, secure and interoperable

Wi-Fi infrastructure is everywhere, ready to be used for IoT



Leader in low power dual-band Wi-Fi 6 IoT





Low power

Enabling battery operated Wi-Fi applications



Dual-band 2.4/5 GHz

Optimizing throughput and Bluetooth co-existence



Robust and optimized

Proven Matter interoperability optimized for minimal memory usage



Device-to-Cloud services

Location services, device management & secure provisioning of Wi-Fi end-points



Wi-Fi 6 product portfolio

Optimized for low power IoT applications



nRF7002 Companion IC



Full featured low power Wi-Fi 6 IoT solution



nRF7001 Companion IC



Cost-optimized low power 2.4 GHz Wi-Fi 6 IoT solution nRF7000 Companion IC



Low-power Wi-Fi 6 Location-based services solution Next generation nRF71 Series SoCs



Ultra-low power highly integrated multiradio SoC with Al/ML accelerator

Coming 2026

Accelerating Wi-Fi market adoption

- Full connectivity solutions increasingly required in the market
- nRF70 accelerated learning and market penetration through companion devices with Bluetooth/Cellular IoT
- Design-ins already seen with nRF52, nRF53, nRF91 and now also with nRF54
- Next generation nRF71 builds on nRF54 Series architecture and performance and include a cutting-edge Wi-Fi 6E radio for comprehensive connectivity offering

Initial combinations







New combination





Next generation



New generation will significantly expand the serviceable market



Ambition for PMIC End-to-end low-power wireless IoT

Financial targets

Establish USD >50 million revenue base and reach profitability by 2028

Key success factors going forward

- Expand addressable market with portfolio expansion
- Increase conversion rates with existing customers
- Win designs with key customers
- Establish PMIC product line enabling control of entire energy path from battery to antenna

The nPM Family

Integrated, flexible and easy-to-use



Highly integrated



Reduced system complexity, BOM and board space Flexible



Configure the PMIC to match exactly your requirements

Easy-to-use



Seamless hardware and software integration enabling fast time-to-market

PMIC product portfolio





nPM1100



Ultra-compact

for battery charging

with PCB footprint of

just 23 mm²

Highly integrated
with advanced
battery management
functionality

nPM1300

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nPM1304



Highly integrated and optimized for small batteries

nPM2100



High performance with ultra-efficient boost regulator and fuel gauge for primary cell batteries nPM6001



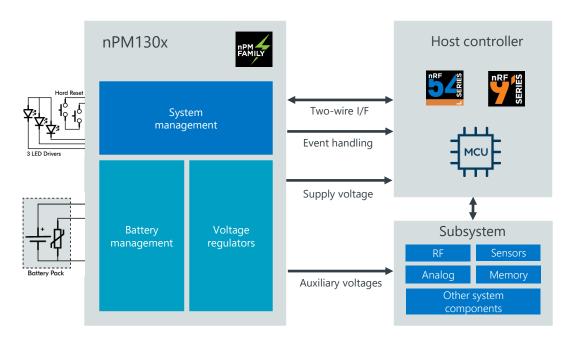
Advanced multi-rail with six independently controlled voltage regulators

Application integration Enhanced system design

Simplified hardware design

Efficient power distribution

Resilient system operation



Note: nRF91 series supported by nPM1300 only



Customers expect more — every time

- Accurate fuel gauging
- Reset and recovery functions
- Long battery life
- Fast charging
- Unboxing ready-to-use







More demands = more complexity = more devices

Typical solutions require more devices.....until now





Al and ML on edge devices Why smarter edge devices are needed



Latency

Edge computing with AI enables quicker decisions and real-time responsiveness for time sensitive applications



Bandwidth

Reduces reliance on constant network connectivity and conserves bandwidth by processing data locally



Privacy

Local processing and storage on edge devices minimizes risk of data breaches and mitigates privacy concerns from data in the cloud



Cost

Cloud-based AI increases cost significantly, edge computing reduces the need for cloud infrastructure



Energy efficiency

Smarter edge devices significantly reduces energy demand vs. cloud-based data processing and storage

Importance of energy efficient compute

- Low-power is and will remain core differentiator for Nordic
- Advancements with TinyML has allowed machine learning inference models to run on modest MCU cores, including the Arm Cortex M
- Currently customers are deploying machine learning to enhance their products and make them smarter and more efficient



OPUM Technologies

Digital rehabilitation platform for joint injuries nRF52840



Lilbit

Pet tracker and health monitor nRF9160 + nRF52811



Metasphere

Wastewater and sewerage spill monitoring nRF9160



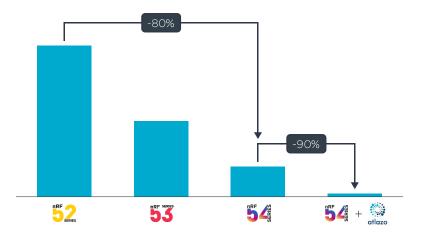
Artifeel

Home security system

Al to drive more efficient edge compute

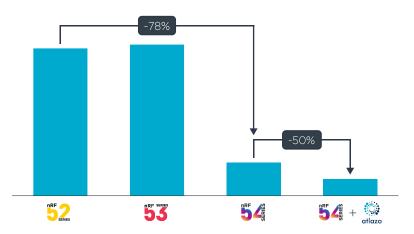
Latency

Regular MCU cores are built for general purpose tasks - accelerators drive performance for specific ML operations



Power consumption

Accelerators are designed for low power for specific tasks, giving superior performance versus regular MCU cores



Nordic's energy efficient compute and ultra low-power connectivity accelerated by AI and ML

IoT supporting sustainability

Recognized by TIME magazine and Statista

Named one of the "Worlds Most Sustainable Companies" Nordic climbs 200 rankings to 121st place in TIME magazine's "World's Most Sustainable Companies" for 2025

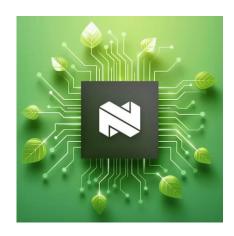


Now using recycled plastic component packaging

An important step in our sustainability strategy

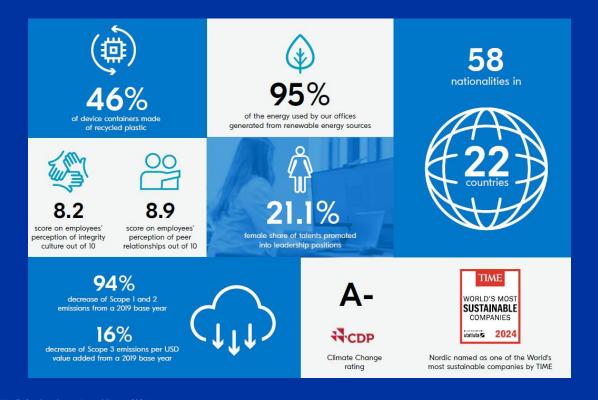
 Nordic one of the first semiconductor companies to use component reels made from recycled plastic

 The switch to recycled plastic will reduce plastic waste by almost 15,000 kilograms per year



"Regarding ESG, we make an effort to walk our green talk" Ole-Fredrik Morken, EVP of Supply Chain, Nordic Semiconductor

We are connecting a more sustainable world



Sustainability depends on technology

Disruptive IoT projects can contribute immensely to UN SDGs



































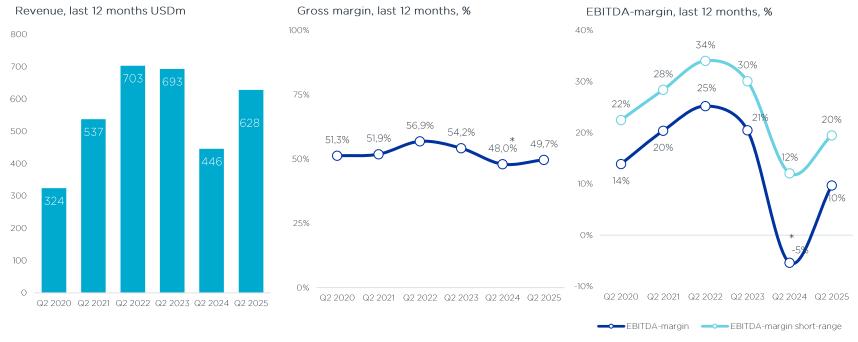


Key financials & Summary

Continuing a profitable growth journey

Financial performance - rolling 12 months

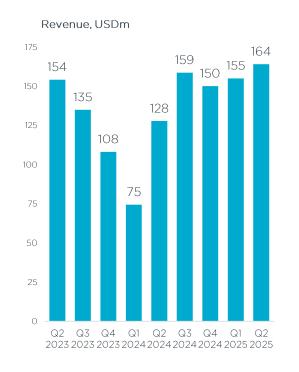
Higher revenues driving improving profitability



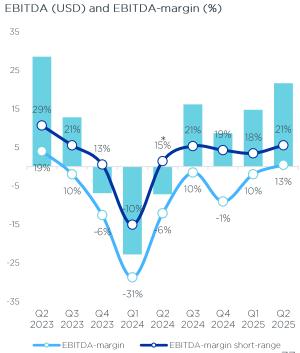
^{*}Includes a USD 10m writedown of Long-range components in Q2 2024

Financial performance - quarterly

Higher revenues driving improving profitability





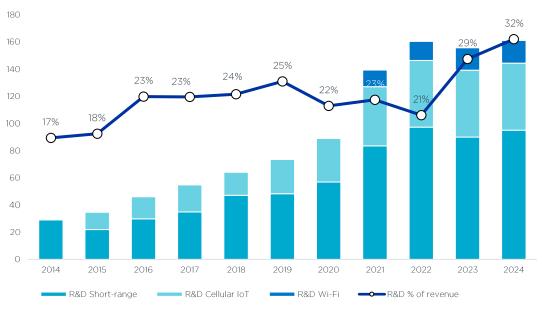


^{*}Includes a USD 10m write-down of Long-range components in Q2 2024 (adjusted Gross Margin 49.8%, adjusted EBITDA-margin +2%)

Investing in innovation

Innovation is a core driver of long-term revenue and margins

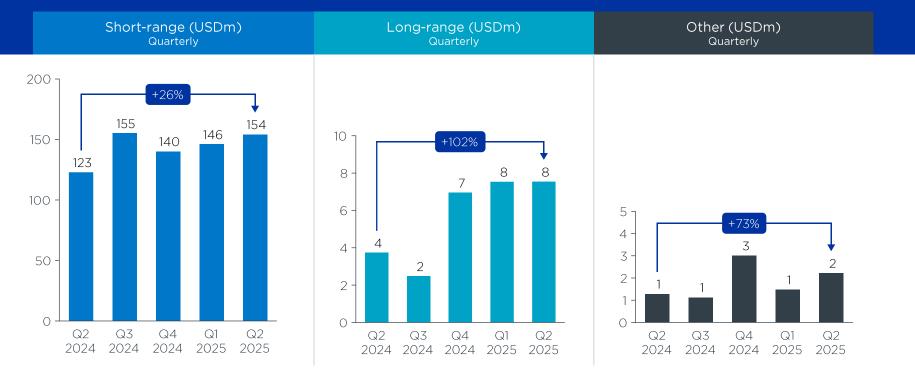
R&D expenses* by technology, USDm



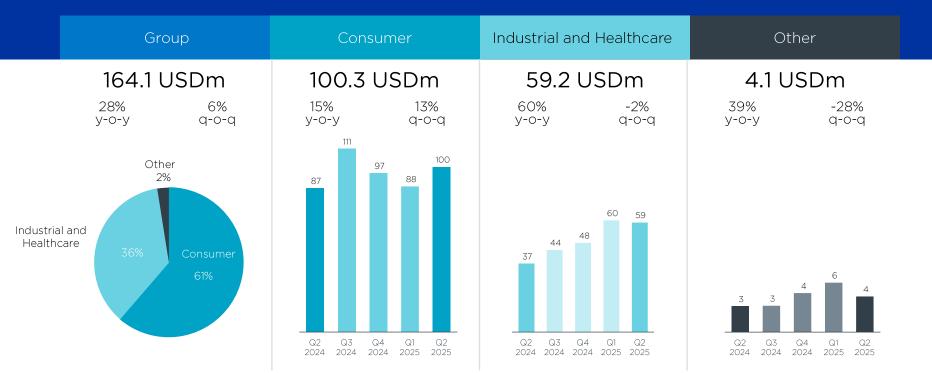
- R&D intensity increased in 2023 and 2024 as revenue decline continued
- Implemented measures to reduce costs and reallocate R&D resources
- On-going focus on cost

- Recognized in P&L
- 2023 and 2024 numbers are excluding restructing cost

Revenue by technology in Q2



Strong momentum across key markets in Q2



Q3 2025 guidance

Revenue

USDm 165-185m

+4% to +17% y-o-y +1% to +13% q-o-q

Gross margin

~50%

- Customer orders and forecasts indicate continued year-on-year revenue growth in Q3
- Gross margin expected to remain around ~50% in Q3

Committed to our long-term ambitions







Group level ambitions Deliver average annual revenue growth above 20% through the decade

Moving towards target operating model profitability of ~25% EBITDA within five years

On track with product portfolio renewal

Launched the first nRF54 products late 2024 **Short-range** Established Launching 2-4 nRF54 product families on 22nm per year Launched the new nRF9151 in second half of 2024 Long-range Scale-up New nRF92 on 22nm in 2026 Wi-Fi New nRF71 on 22nm in 2026 Early-stage Launched the new nPM2100 early 2025 **PMIC** Early-stage Launching 2-3 new products per year



Our investment case Improving returns - unlocking value creation opportunities

Clarifying strategy

Sharpened priorities and improved engineering execution

Operational agility

Market adaptive, customer-centric, roadmap-focussed

Capitalizing on innovation

New product launches supporting growth and margins

Profitable growth outlook

Clear market leader in a recovering market

Target operating model

Organization set up for significantly higher revenue levels

Target operating model



Gross margin	 Gross margin depending on technology and customer mix
	 Lower gross margin expected in cellular IoT Module business
	 Higher gross margin opportunities in other new technologies and service offering
	Overall goal to maintain above 50%
SG&A	 Increasing operational leverage
R&D	 Continued strong commitment to innovation
EBITDA	 High operational leverage - margin depending on volume growth

Contact details

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